

Ref No. DSK/KSN/2022-23/1

DSK Legal Advocates & Solicitors Max House, Level 5 Okhla Industrial Estate Phase ill

New Delhi - 110020 India
Date: 24.07.2022

T: +91 11 4661 6666

BY EMAIL/SPEED-POST/COURIER

WITHOUT PREJUDICE

To,

Mr. Pawan Khera
 Akbar Road,
 New Delhi – 110001
 Email: pawankhera4@gmail.com

2) Mr. Jairam Ramesh C-1/9, Lodhi Garden, Rajesh Pilot Marg, New Delhi – 110003 Email: jairam@sansad.nic.in

3) Ms. Netta D'Souza 24, Akbar Road, New Delhi – 110001 Email: dsouzanetta@gmail.com

4) Indian National Congress Through its President 24, Akbar Road, New Delhi – 110001 Email: president@ainc.in

Subject: LEGAL NOTICE TO CEASE AND DESIST FROM DISSEMINATION OF DEFAMATORY, DEROGATORY, FALSE AND MISLEADING INFORMATION / ALLEGATIONS.

Dear Sirs & Ma'am,

We write to you for and on behalf of our Client, Mrs Smriti Irani ("Our Client"). Our Client is a Minister in the Union Cabinet of India currently administrating the Ministries of Women and Child Development and Ministry of Minority Affairs.





Our Client has placed in our hands, certain *ex-facie* defamatory, malicious and blatantly false information and allegations which are being disseminated in public domain by and on behalf of the Addressees.

All of you have conspired with each other and with other unknown individuals/ organisations to launch a series of scathing and belligerent personal attacks against Our Client, with the oblique motive to malign, defame and injure Our Client and her family's reputation based on a series of blatant falsehoods and gross misrepresentations.

Accordingly, under the instructions of Our Client, we address the present legal notice to the Addressees as under:

- Our Client, Mrs. Smriti Zubin Irani is a highly respected citizen of India and presently holds position with the Government of India.
- 2. On 23.07.2022, Our Client came across a press briefing in which it was alleged that:
 - a. While the Congress Party did not like to target family members, the allegations that followed amounted to acts of corruption committed by Our Client and her family members.
 - b. Her 18 year old daughter, Ms. Zoish Irani is "running" a bar in Goa by the name of 'Silly Souls Café & Bar'.
 - c. Ms. Zoish Irani has been served by a show cause notice issued by the Goa Excise Authorities, and this purportedly suggested corruption on the part of Our Client.
- 3. These allegations were made by the Addressees Nos. 1 to 3 through a press briefing organised by and at the behest of the Addressee No. 4 at 24, Akbar Road, New Delhi 110001, published and circulated on various social media platforms across India, which is accessible on the internet from any part of the world.
- 4. Our Client's daughter, Ms. Zoish Irani has never been involved in "running" a bar in Goa.



- 5. She has never applied for any license for "running" any bar or for any business enterprise. Moreover, she has not been served with any show cause notice from Excise Department, Goa till date.
- The Addresses have stooped to a new low, morally and ethically, by attacking Our Client's 18 year old daughter who is in her 1st year at university and at the threshold of a new chapter of her life pursuing her professional aspirations. These aspirations of Our Client's daughter are sought to be cruelly marred, jeopardised and prejudiced by the Addressees through their inhumane, insensitive and false narratives, as collateral damage.
- 7. Such baseless and false allegations have been published on the various social media platforms, some of which are as follows:

Sr.	Allegation made by the Addressees	Platform / Publisher
No		
a.	".#स्मृति_ईरानी_चुप्पी_तोड़ो	https://www.youtube.com/wa
	Congress Party Briefing by Shri Jairam	tch?v=iwVBlD4JSmI
	Ramesh and Shri Pawan Khera at AICC	Date: 23.07.2022
	HQ."	
	YouTube Video	Source: YouTube
b.	"स्मृति ईरानी के पारिवारिक भ्रष्टाचार की	https://www.instagram.com/
	गाथा'	p/CgWVr8bp7xR/
	Excerpts of the congress party briefing	Date: 23.07.2022
	Instagram Account - INCINDIA	
	¥ 3	Source: Instagram
c.	"हम 'अख़बार' भी चलाएं तो हो जाते है	https://www.instagram.com/
	बदनाम	p/CgWQ11rJY4r/





	वो 'बार' भी चलाएं तो चर्चा नहीं होता□□♂"	Date: 23.07.2022
	Instagram Account - INCINDIA	
		Source: Instagram
d.	"Dear PM Modi,	https://www.instagram.com/
	you talked so much about getting the	p/CgWKxYaJGt1/
	country rid of corruption. Can you take	
	an action on these incidents of	Date: 23.07.2022
	corruption by a minister of your own	
	cabinet?	Source: Instagram
	#स्मृति_ईरानी_चुप्पी_तोड़ो"	
	Instagram Account - INCINDIA	
e.	"Story of the spineless."	https://www.instagram.com/
		p/CgWDupCp61r/
	Instagram Account - INCINDIA	
		Date: 23.07.2022
		Source: Instagram
f.	"LIVE: Congress Party Briefing by Shri	https://twitter.com/INCIndia/
	@Jairam_Ramesh	status/155073111354219315
	and Shri	3?s=20&t=W6IzYBylmAQS
	@Pawankhera	5XhpDzUKUg
	at AICC HQ.	
		Date: 23.07.2022
	#स्मृति_ईरानी_चुप्पी_तोड़ो "	
		Source: Twitter
	Twitter handle - @INCIndia	
g.	"सत्ता के नशे में ये ऐसे चूर हैं,	https://twitter.com/INCIndia/
	फर्जीवाड़ा कर भी कितने मगरूर हैं!	status/155077838748385689
		6?s=20&t=W6IzYBylmAQS
		5XhpDzUKUg





	#स्मृति ईरानी चुप्पी तोड़ो"	
	# <i>\frac{1}{2}\tau_{1}\tau_{2}\tau_{1}\tau_{2}\tau_{1}\tau_{1}\tau_{2}\tau_{1}\tau_{2}\tau_{2}\tau_{1}\tau_{2</i>	D 4 02 07 2022
		Date: 23.07.2022
		Source: Twitter
	Twitter handle - @INCIndia	
h.	इस गैरकानूनी रेस्टोरेंट/बार को नोटिस देने	https://twitter.com/INCIndia/
	वाले आबकारी आयुक्त के ट्रांसफर की	status/155076768590602649
	तैयारी शुरू की जा चुकी है।	6?s=20&t=W6IzYBylmAQS
	,	5XhpDzUKUg
	क्या यह स्मृति ईरानी जी के हस्तक्षेप के	Date: 23.07.2022
	बिना हो रहा है?	
	क्या यह लाइसेंस उनके प्रभाव के बिना	Source: Twitter
	मिला? : श्री	
	@Pawankhera	
	 "#स्मृति ईरानी चुप्पी तोड़ो"	
	Today has the ODICE to	
	Twitter handle - @INCIndia	
i.	हैरानी की बात यह है कि आपके समर्थकों	https://twitter.com/INCIndia/
	के बच्चे नमाज और हनुमान चालीसा की	status/155076515843525836
	लड़ाई लड़ें और आपके बच्चे या तो विदेशों	8?s=20&t=W6IzYBylmAQS
	में पढ़ें या आपके 'आशीर्वाद' के सहारे इस	5XhpDzUKUg
	तरह के गैरकानूनी काम करें : श्री	Date: 23.07.2022
	@Pawankhera	Date. 25.01.2022
	-	Source: Twitter
	" स्मृति ईरानी चुप्पी तोड़ों"	Source: Twitter
	250742117921	
	Trainer handle OBIOL !	
	Twitter handle - @INCIndia	
j∞	गोवा में स्मृति ईरानी जी की बेटी द्वारा चलाए	https://twitter.com/INCIndia/





	जा रहे एक 'रेस्टोरेंट' पर फर्जी लाइसेंस लेने	status/155076191050460364
	का आरोप है।	8?cxt=HHwWgICq7bjvtIUr
		AAAA
	वह लाइसेंस एक ऐसे व्यक्ति के नाम पर है.	
		Date: 23.07.2022
	जिनका देहांत मई 2021 में हुआ और	
	लाइसेंस जून 2022 में लिया गया : श्री	Source: Twitter
	@Pawankhera	
	#स्मृति_ईरानी_चुप्पी_तोड़ो	
	Twitter handle - @INCIndia	
k.	इन बार चलाने वालों को हम अख़बार चलाने	https://twitter.com/INCIndia/
	वालों से बड़ी दिक़्क़त है।	status/155075588690518425
	·	6?s=20&t=J2-
	#स्मृति ईरानी चुप्पी तोड़ो	TnWsCVM9VVlZSM26rwg
	Twitter handle - @INCIndia	Date: 23.07.2022
	1 witter handle - Wilverhala	Source: Twitter
1.	बार' से सरोबार 'सरकार' को अखबार से	https://twitter.com/INCIndia/
	क्यों बैर?	status/155075291373503283
		2?s=20&t=J2-
	#स्मृति ईरानी चुप्पी तोड़ो	TnWsCVM9VVlZSM26rwg
	Twitter handle - @INCIndia	Date: 23.07.2022
	<u> </u>	Source: Twitter
1.	"The Modi govt didn't spare the dead in	https://twitter.com/INCIndia/
760	their GST implementation. Their	status/155075005886547558
	minister is not sparing the dead in her	4?cxt=HHwWgIC-
	fraudulent illegal businesses.	ocu9r4UrAAAA





	#स्मृति_ईरानी_चुप्पी_तोड़ो"	Date: 23.07.2022 Source: Twitter
	Twitter handle - @INCIndia	
m.	"LIVE: Congress Party Briefing by Shri	https://fb.watch/erwu5nkd4
	Jairam Ramesh and Shri Pawan Khera	<u>M/</u>
	at AICC HQ.	
		Date: 23.07.2022
	#स्मृति_ईरानी_चुप्पी_तोड़ो"	Source: Facebook
	Facebook Page – Indian National	
	Congress	
n.	"The voice which is loud every time it	https://www.facebook.com/p
	attacks others on baseless BJP-made	hoto/?fbid=61404673341618
	agendas is quiet on the fraud committed	2&set=pb.100044325824967
	by her own family. Why?	<u>2207520000</u>
	#स्मृति_ईरानी_चुप्पी_तोड़ो"	
		Date: 23.07.2022
	Facebook Page – Indian National	Source: Facebook
	Congress	
0.	सिर्फ अपनी सियासत चमकाने के लिए	https://www.facebook.com/p
	दूसरों पर कीचड़ उछालने वाली स्मृति	hoto?fbid=61404614341624
	ईरानी जी आज खामोश हैं!	1&set=a.544066273747562
	(
	चुप्पी तोड़िए जवाब दीजिए।	Date: 23.07.2022
	યુ-ના લાાગ્યા. ગયામ સાગરા	Source: Facebook
	#स्मृति_ईरानी चुप्पी तोड़ो	
	t	
	Facebook Page – Indian National	
	Congress	





n	The gavenment would teles as at!	h-tt
p.	The government would take no action.	https://www.facebook.com/p
	The godi media would not talk about	hoto?fbid=61404510341634
	this.	5&set=a.544066273747562
	#स्मृति_ईरानी_चुप्पी_तोड़ो	Date: 23.07.2022
		Source: Facebook
	Facebook Page – Indian National	
	Congress	
q.	सत्ता के नशे में ये ऐसे चूर हैं,	https://www.facebook.com/p
	 फर्जीवाड़ा कर भी कितने मगरूर हैं!	hoto/?fbid=61404472341638
		3&set=pb.100044325824967
	क्ष्मारि रीम्पी जामी जोसे	2207520000
	#स्मृति_ईरानी_चुप्पी_तोड़ो	
		Date: 23.07.2022
	Facebook Page – Indian National	Source: Facebook
	Congress	
r,	"The Modi govt didn't spare the dead in	https://www.facebook.com/p
	their GST implementation. Their	hoto/?fbid=61404427341642
	minister is not sparing the dead in her	8&set=pb.100044325824967
	fraudulent illegal businesses.	<u>2207520000</u>
	#स्मृति_ईरानी_चुप्पी_तोड़ो"	Date: 23.07.2022
		Source: Facebook
	Facebook Page – Indian National	
	Congress	
S.	एक मरे हुए व्यक्ति के नाम का दुरुपयोग	https://www.facebook.com/p
	कर अपनी तिजोरियां भरने से ज्यादा बेशर्मी	hoto/?fbid=61404384008313
	और क्या होगी!	8&set=pb.100044325824967
	-11 X 4-11 Q1711;	2207520000
	इनकी वाहियात और दोहरी मानसिकता	Date: 23.07.2022
	आज पूरा देश देख रहा है।	





		Source: Facebook
	#स्मृति_ईरानी_चुप्पी_तोड़ो	
	Facebook Page – Indian National	
	Congress	
t.	Story of the spineless.	https://www.facebook.com/p
		hoto/?fbid=61404089008343
	#स्मृति_ईरानी_चुप्पी_तोड़ो	3&set=pb.100044325824967
		<u>2207520000</u>
	Facebook Page - Indian National	
	Congress	Date: 23.07.2022
		Source: Facebook
u,	झूठ से सच तक का सफर	https://www.facebook.com/p
		hoto/?fbid=61404054675013
	#स्मृति_ईरानी_चुप्पी_तोड़ो	4&set=pb.100044325824967
		<u>2207520000</u>
	Facebook Page – Indian National	
	Congress	Date: 23.07.2022
	Ü	Source: Facebook

The contents of all the above videos, posts and tweets (listed from row no. 'a' to 'u' above) are herein after collectively referred to as the "Allegations"

- 8. The falsities of the Allegations and infringing statements is writ large from the fact that the purported Show Cause Notice issued by the Excise Commissioner of Goa flashed by the Addressee No. 1 in the above said press conference alluding to have been issued against Our Client's daughter is factually incorrect from a bare perusal of the said document.
- 9. These Allegations are sought to be sensationalized and magnified by a series of innuendos and suggestive statements which not only hurt Our Client and her daughter's reputation but are equally an attempt at outraging their modesty.



- 10. The insistence of Addressees to invoke value systems of Our Client with a reference to her 'sanskar' is an effort to make Our Client and her young daughter social outcastes by proclaiming that by the act of 'running' a bar Our Client and her young daughter are women of disrepute.
- 11. The Allegations made by the Addressees against Our Client contain *ex-facie* false, baseless and unsubstantiated information which is being published and disseminated publicly, without any verification by you, the Addressees and yet, being accessed by members of the public at large, all around the world. This is a part of a larger conspiracy to garner political mileage by sensationalizing falsities, misrepresentations and false narratives; and obviously is with a motive to injure the reputation, goodwill, social and political standing as also the character of Our Client.
- 12. Our Client is distressed that these allegations have been made with the knowledge of their falsity, or at least in careless disregard of the truth.
- The false allegations were intended to hurt the reputation of Our Client as a minister and a person in public life, and also to outrage her modesty and that of her daughter.

 These are serious offences under the Indian Penal Code and also a tort making the Addressees liable to penal damages.
- 14. In the circumstances as mentioned hereinabove, we hereby call upon Addressees to:
 - a. tender a written unconditional and unequivocal apology forthwith to Our Client and not later than Twenty Four (24) Hours from the receipt of this Notice, which should be widely disseminated in print media and on social media;
 - b. unconditionally withdraw the Allegations with immediate effect and cause to remove all such false information from all platform(s) such as www.YouTube.com, www.Facebook.com, www.Facebook.com,





www.Instagram.com, disseminating the Allegations, including but not limited to the Allegations;

- c. cease and desist from disseminating any content whatsoever, arising out of or in any connection with the Allegations and / or similar content thereto in respect of Our Client and her daughter, Ms. Zoish Irani;
- d. ensure that all the record of the Allegations is permanently deleted and the same is never disseminated / re-circulated in future;
- 15. In case of failure of Addressees to do the acts mentioned in the preceding paragraph no. 14, Our Client would be constrained to initiate appropriate civil and criminal proceedings against the Addressees for such illegal acts, which shall be solely at the costs and consequences of the Addressees.
- 16. The present notice has been issued without prejudice to all rights and contentions of Our Client.

Yours sincerely,

Kirat Singh Nagra

Partner